



Quick Facts

- ShoppingTrader.com is an Australian online classifieds service, commenced in December 2005.
- At ShoppingTrader prices are fixed, and set by the seller. It is not an auction site.
- Consumer spending on online classifieds is growing by 30% per year.
- 22% of the Internet population uses online classifieds.
- Buying and selling online appeals to all ages and income levels.
- ShoppingTrader revenue is generated by people placing ad's (listings) to sell their goods.
- There are no fees or hidden charges for buyers or sellers.
- Buyers deal directly with Sellers – without having to go through a middleman.

FOR YOUR ORGANISATION

Free eShop (online store)

- List items and services for sale.
- Display unlimited photographs.
- List membership renewals.
- List merchandise, tickets etc.
- Online 'bazaars' and sales.
- Extra web pages for information.

Free eCommerce

- Easy 'Buy Now' links using PayPal.
- No extra charges for payments.

Newsletter/Update Option

- Collect names for communication.

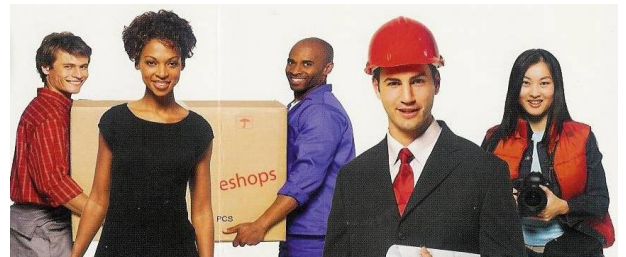
Affiliate (Associate) Opportunities

- Earn 10% of what your members spend on purchasing ad's/listings.
- Promote special Affiliate link to 'tag' your members as belonging to you.
- Use Banners on your website to promote usage and generate new ShoppingTrader members.
- Support from ShoppingTrader.
- Prize draws for NFPN Affiliates.

FOR YOUR MEMBERS

Easy Way to Buy and Sell

- Free to join.
- They pay only when advertising products for sale.
- Buyers can find items for sale advertised by individuals, other businesses, or your organisation (through your eShop).
- Buyers deal directly with the seller – sellers are identified.
- Your members can easily support your organisation buy placing ad's for their own products – e.g. unwanted household goods etc.
- Your members can sign up as Affiliates as well, and promote to their own network.



ShoppingTrader is supported by:



"A great opportunity for non-profit organisations. Get a low-cost presence on the Internet and generate ongoing income."

Belinda Busoli, Managing Director

Your Opportunities:

1) Generate Passive Income:

Encourage your members to place ad's to sell items.

2) Benefit from Your Online Store (eShop)

List memberships and merchandise for sale. Promote your events with free online listings.

Contact ShoppingTrader at:

Phone: 1300 550 620 www.ShoppingTrader.com